



Prague, May 6th 2019

Appointment

Managing Director - Poland

We are pleased to announce the appointment of **Sylwia Bilska** as **Managing Director of Edenred Poland**.

Her main mission is to help the Business Unit to scale in the 5th largest European market. Our ambition is to become the digital leader getting the full potential of the Employee Benefits and diversifying our offer in particular in Fleet & Mobility.

Reinforcing the ties with Merchants & monetizing our large base of users will also contribute to generate a strong, sustainable & profitable growth.



Sylwia graduated from University of Warsaw in 2002, and started her career in Marketing roles for OriFlame. In 2009, she completed an MBA at the University of Bradford, and became Marketing Director Central & Eastern Europe for Avon Cosmetics. In 2012 she became Sales Channels Development & Strategy Director of Philip Morris International. Since 2014, she has been serving on the boards of various Fintech companies in Poland, as well as being General Manager Poland for PayU. Prior to joining Edenred she was Customer Director, Central Europe for Tesco.

Sylwia is based in Warsaw and reports to Vianney du Parc.

Her appointment is effective as of May 6th 2019.

We wish Sylwia every success in her new position.

A handwritten signature in black ink, appearing to read "Vianney du Parc".

Vianney du Parc
Regional Director, Central Europe &
Middle East

A handwritten signature in black ink, appearing to read "Arnaud Erulin".

Arnaud Erulin
Chief Operating Officer, EMEA