



Press release
28th June 2019

You recommend, #EdenredRewardsYou

Edenred Polska, world leader in pre-paid incentive and loyalty systems for employees and business partners, launches a new programme of Edenred pre-paid card recommendations.

You recommend, #EdenredRewardsYou campaign is targeted towards anyone above 18 who wants to recommend Edenred meal cards and Edenred Sport and Culture cards to their friends or companies, as a way to increase employee motivation.

You recommend, #EdenredRewardsYou is the first and the only non-financial incentive recommendation programme in Poland, where we reward everyone who successfully recommends our products, says Katarzyna Gawron, Marketing Manager at Edenred Polska.

The meal card and the Sport and Culture card have become one of the most coveted non-financial incentives for employees. One perk is that they influence employee motivation, by giving them freedom to choose a service and to satisfy their needs. Another is that they positively reinforce Employer Branding, CSR and they fit perfectly into a company well-being programme.

You recommend, #EdenredRewardsYou campaign will last till the end of 2019. Additional information as well as terms and conditions are available at <https://nagradzamy.edenred.pl>

Edenred

do **200 zł** w Twoim zasięgu
za każde polecenie!

Karta lunchowa
Sport i kultura

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1234 5678 9123 4567

mastercard. mastercard.

edenred.pl



About the company

Edenred, the global leader in payment solutions for the working world, connects 830,000 corporate clients, 47 million employee users and 1.7 million partner merchants across 46 countries. Thanks to its global technology platform, the Group managed 2.5 billion transactions in 2018, primarily carried out via mobile applications, online platforms and cards, and representing more than €28 billion in business volume.

Edenred's 8,500 staff are driven by a commitment to improving employees' quality of life, increasing companies' efficiency and boosting merchants' revenues. They achieve this through three business lines:

- Employee Benefits (food, meals, well-being, leisure, culture and human services)
- Fleet & Mobility Solutions (fuel, tolls, maintenance and business travel)
- Complementary Solutions including Corporate Payment Services (virtual payment cards, identified wire transfers and supplier payments), Incentives & Rewards (gift cards and platforms, and incentive programs), and Public Social Programs.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC Next 20, FTSE4Good, DJSI Europe and MSCI Europe.

For more information: www.edenred.com

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