



**Press release**

08/10/2019

## Become a #NobleSanta – Edenred Polska launches Christmas campaign for companies!

This is already the 4th edition of “Noble Pack with Edenred – join us” campaign targeted at companies which, for the upcoming holidays, want to give their employees a unique gift – NOBLE GIFT CARD, instead of traditional parcels, vouchers or bank transfers.



**Edenred noble gift cards** is a limited edition of Edenred gift cards of extraordinary power – the **POWER OF HELPING** families in need in Poland throughout the year. Now, COMPANIES may get involved in this POWERful help – choosing this card for employees, companies will allow them to realise their dreams, and also to engage in making Noble Packs and join the Noble Team.

Awareness of corporate social responsibility for people in need is a priceless asset of a company which deserves to be awarded the **NOBLE COMPANY Certificate**. This is a tool which will effectively enhance its image – not only among its employees, but also among its business partners. “... *The POWER OF HELPING is constantly growing and our campaign has already helped nearly 170,000 needy families in Poland. Only in 2018 we donated nearly PLN 153,000 for development of Pack+,*

[edenred.pl](http://edenred.pl)



*SENIOR Pack, PHYSICIAN Pack and LAWYER Pack projects" – said Sylwia Bilka, General Manager in Edenred Polska. "We believe that with the help of Noble Companies we will set this year a new record for the POWERful help for which WIOSNA Association's target group waits. That is why we encourage all companies in Poland to join this beautiful and noble campaign" – she added.*

## **We help because together we HAVE POWER!**

For more details about the campaign, please visit [www.kartypodarunkowe.edenred.pl](http://www.kartypodarunkowe.edenred.pl)

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**Edenred**, the global leader in payment solutions for the working world, connects 830,000 corporate clients, 47 million employee users and 1.7 million partner merchants across 46 countries. Thanks to its global technology platform, the Group managed 2.5 billion transactions in 2018, primarily carried out via mobile applications, online platforms and cards, and representing more than €28 billion in business volume.

Edenred's 8,500 staff are driven by a commitment to improving employees' quality of life, increasing companies' efficiency and boosting merchants' revenues. They achieve this through three business lines:

- Employee Benefits (food, meals, well-being, leisure, culture and human services)
- Fleet & Mobility Solutions (fuel, tolls, maintenance and business travel)
- Complementary Solutions including Corporate Payment Services (virtual payment cards, identified wire transfers and supplier payments), Incentives & Rewards (gift cards and platforms, and incentive programs), and Public Social Programs.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC Next 20, FTSE4Good, DJSI Europe and MSCI Europe.

For more information: [www.edenred.pl](http://www.edenred.pl)

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