



Press release

3 October 2019

You recommend, #EdenredRewardsYou – up to PLN 200 for each successful recommendation.

Edenred Polska, the world leader in prepaid services and incentive and loyalty schemes for employees and business partners, launches a recommendation programme related to prepaid bonus cards.

You recommend, #EdenredRewardsYou campaign is targeted at companies and marketing agencies that run B2B2C loyalty and incentive programmes, as well as competitions, lotteries and sales support programmes, or intend to launch them soon. Based on Edenred bonus cards, they recommend their clients the best reward on the market – effective in the process of rewarding sales forces and channels, and building long-time customer loyalty.

*"... Under **You recommend, #EdenredRewardsYou** programme, we reward everyone who successfully recommends Edenred bonus cards" – said Magdalena Bednarz, Product Line Business Manager in Edenred Polska. "The purpose of the programme is to promote bonus cards as a modern form of rewarding under loyalty programmes – the cards meet the needs and tastes of the participants, giving them the freedom to choose the reward throughout the programme. Cards can also be easily personalised, and their storage does not pose any logistical problems to the programme promoter.*



Particulars and Regulations of **You recommend, #EdenredRewardsYou** programme are available at www.nagrada.edenred.pl.

Edenred, the global leader in payment solutions for the working world, connects 830,000 corporate clients, 47 million employee users and 1.7 million partner merchants across 46 countries. Thanks to its global technology platform, the Group

edenred.pl

Edenred Polska Sp. z o.o. z siedzibą w Warszawie przy ul. Rozbrat 44a, 00-419 Warszawa, zarejestrowana w Sądzie Rejonowym dla m. st. Warszawy, XII Wydział Gospodarczy, KRS: 0000116438, NIP: 664-10-03-662, kapitał zakładowy: 18.170.750,00 zł.



managed 2.5 billion transactions in 2018, primarily carried out via mobile applications, online platforms and cards, and representing more than €28 billion in business volume.

Edenred's 8,500 staff are driven by a commitment to improving employees' quality of life, increasing companies' efficiency and boosting merchants' revenues. They achieve this through three business lines:

- Employee Benefits (food, meals, well-being, leisure, culture and human services)
- Fleet & Mobility Solutions (fuel, tolls, maintenance and business travel)
- Complementary Solutions including Corporate Payment Services (virtual payment cards, identified wire transfers and supplier payments), Incentives & Rewards (gift cards and platforms, and incentive programs), and Public Social Programs.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC Next 20, FTSE4Good, DJSI Europe and MSCI Europe.

For more information: www.edenred.pl

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